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3 **Pharmacoinformatics: Development Through History**
4 **and its Role in Pharmaceutical Industry**
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7 **Abstract:** Medicine has displayed miraculous developments during the past century or
8 so. Credit goes to the emergence of scientific research methods. Research on the disease,
9 its causes, effects, precaution, and especially cure has revolutionized the world. Man has
10 been liberated from epidemics and other deadly diseases. All this would not have been
11 possible, had there not been research and development in medication simultaneously. The
12 pharmaceutical industry is an integral part of the medical field. A real boost was given to
13 all kinds of research with the invention of the computer. Data saving, processing, and
14 analysis were never easier. This paper aims at highlighting the great role and importance
15 of Pharmacoinformatics in drug discovery. It also elucidates how drug discovery is done.
16 A portion of it also targets how this science has evolved over time. The particular purpose
17 is to trace the transformations that came with the introduction of Information Technology
18 in this field.

19 **Keywords:** Pharmacoinformatics; pharmacy informatics; information technology,
20 health informatics; drug discovery.

21 **Introduction**

22 Pharmacoinformatics is almost the same science as medical informatics (Hammond &
23 Cimino, 2001). It can be defined as the field of science related to the analysis, use, and
24 propagation of medical data through the application of information technology to
25 different aspects of healthcare and medicine (Gautam, Bhambu, Rai, & Sahu, 2013). The
26 Healthcare Information and Management Systems Society defines Pharmacoinformatics
27 as “the scientific field that focuses on medication-related data and knowledge within the
28 continuum of healthcare systems – including its acquisition, storage, analysis, use, and
29 dissemination.” It can also be defined as the combination of drug information and
30 pharmacy information systems (Venkateswarlu, 2018). This science is also involved in
31 the scope of medical informatics and drug discovery which relate to drug properties and
32 its management (López-López, Naveja, & Medina-Franco, 2019; Bisht & Singh, 2018).
33 In medicine, informatics has been successfully applied to the following fields apart from
34 Pharmacoinformatics:

- 35 a) Toxicoinformatics
36 b) Neuroinformatics
37 c) Immunoinformatics
38 d) Cancer informatics
39 e) Chemoinformatics
40 f) Bioinformatics
41 g) Metabolomics
42 h) Genome informatics
43 i) Proteome informatics
44 j) Biomedical informatics

45 Pharmacoinformatics has two broad categories relating to the research and discovery
46 process:

- 47 a) Scientific Aspect
- 48 b) Service Aspect

49 The scientific aspect involves the management of drug discovery and drug development
50 activities, while the service aspect includes patient-centered activities (Olğaç, Türe,
51 Olğaç, & Möller, 2019).

52 **Method of Developing New Drug**

53 “I like to think about drug discovery as solving a very complex jigsaw puzzle with many
54 thousands of pieces,” says Mark Noe, Vice President of Discovery Sciences in Pfizer’s
55 Groton, CT Research and Development site.

56 Development of new medicines is a complex procedure involving the combination of
57 various scientific and technological disciplines which include chemistry, biology,
58 pharmacology, pharmaceutical technology- all in coordination with information
59 technology. Researchers have to make observations and record them continuously. This
60 data is then used while research. Informatics has revolutionized the way this is done.
61 There are the following stages of the drug discovery procedure:

62 **1. Choose a Target**

63 To start the procedure, the first step is to comprehend what changes that particular
64 disease has on biological processes in the body. The typical protein involved in the
65 disease process is isolated. The target of a drug can also be DNA or RNA.

66 **2. The Search**

67 This part of the mission is about finding a compound to interact with the target. It is not
68 as simple because millions of compounds have to be tried, and the search narrows down
69 step by step (Sehgal et al., 2018). One or more narrowed compounds called “lead”
70 compounds will continue to be optimized through safety and efficacy testing. At last the
71 scientists reach a compound to test it in the next stages. The methods include:

- 72 a) Pharmacology
- 73 b) Rational Drug Design
- 74 c) High throughput Screening

76 **3. Candidate is Chosen**

77 It takes months or even years to locate a compound that works! After hundreds to
78 thousands of tests, there is something that can relieve the suffering of millions of people.

79 **4. Toxicity Testing**

80 At this stage, the scientists starting testing what other effects other than the target effect
81 will that compound cause on biological processes.

82 **5. Phase 1 Clinical Trials**

83 The main goal of a Phase I trial is to test the safety of a medicine in healthy volunteers at
84 the predicted active dose (Urquhart, 1995). The safety of the medicine is tested on a
85 healthy body at this stage. Volunteers are required for this stage, typically a control group
86 consisting of 20 to 100 people.

87 **6. Formulation, Bottling, and Packaging**

88 After successfully isolating the active ingredient, it is turned into a medicine that can be
89 tested at the next stages. The amount and form to be administered have to be decided at
90 this stage.

91 **7. Phase 2 Clinical Trials**

92 The drug is now tested on real patients of the target disease. The effectiveness and
93 possible side effects come to light in a real-life situation.

94 **8. Phase 3 Clinical Trials**

95 At this stage, the drug is tried on a control group of patients ranging from 300 to 3,000
96 volunteers. It is also compared with other available rivals if present.

97 **9. Final Registration**

98 Congratulations world! Science has created another miracle for you.

99 The newly discovered medicine is now presented to regulatory agencies like the U.S.
100 Food and Drug Administration (FDA). They have their own procedure to adopt for every
101 new drug before giving it approval.

102 **Role and Advantages of Information Technology**

103 The cure for a disease is not expensive at all. The actual expense is caused by research on
104 the diagnosis and discovery of drugs. It requires a huge investment in the collection of
105 data, testing, and experimenting, repeat processes, errors, delays in care, etc. By
106 introducing information technology all this can be saved (Shaikh & Khoja, 2011a). Let us
107 see how technology and informatics have served the world.

108 **1. Startling Savings**

109 As described above, the discovery and development of new medicines is a long and
110 patient work involving huge investments. Information Technology has come to the rescue
111 by saving huge amounts of testing and experimenting costs.

112 **2. Shared Knowledge**

113 Healthcare is called 'practice' as people related to it keep on learning and refining their
114 skills and knowledge (Ming & Khan, 2018). Information technology has brought great
115 convenience in sharing each-others' knowledge and experience (Shaikh & Khoja, 2011b).
116 There are huge databases about drugs and patients' data to benefit from.

117 **3. Patient Participation**

118 Information Technology has made it a lot easier to get feedback on a larger scale (Shaikh
119 & Khoja, 2012). This has greatly helped to refine the effectiveness of drugs. Patients are
120 a lot better educated and informed about their condition and add to the crucial database
121 regarding their particular condition.

122 **4. Impersonal Care**

123 The healthcare providers don't have to remember each and every patient as the record of
124 the patients is saved digitally. Even a great part of the diagnosis process is done
125 algorithmically by optimized technology.

126 **5. Time-Saving**

127 By improving coordination and by facilitating different processes, information
128 technology saves a great deal of time (Shaikh & Khoja, 2013). The discovery and
129 development of new medicines now take a lot less time than a few decades ago.

130 **6. Better Results**

131 The biggest advantage that information technology has brought to the field of
132 pharmaceuticals is the improved results (Shaikh & Khoja, 2014a). Digital record-keeping
133 of medical data has improved diagnosis and dropped the ratio of errors. It has helped not
134 only the discovery process but also the hospitals, clinics, providers, patients, insurance
135 companies, and governments, too by saving time and money.

136 **Development through History**

137 The article which is considered to be the pioneer in pharmacy informatics was published
138 in Fortune Magazine on October 5, 1981, under the title “Next Industrial Revolution:
139 Designing Drugs by Computer at Merck” (Van Drie, 2007). This article is said to have
140 caused great enthusiasm for computer-aided drug design (CADD). Interest in CADD
141 remained on high throughout, but High-Throughput Screening (HTS) became the chief
142 method of discovery for new treatments (Bisht & Singh, 2018). This is a very aggressive
143 approach basing on the screening of a huge number of molecules to find one that has
144 desired results on the disease. Since HTS is almost a hit and trial method, the success rate
145 is often extremely low. Greater faith, therefore, remains on CADD as it narrows the
146 number of candidate-compounds and saves a lot of time and effort as a result. The
147 experimenting through HTS requires extensive effort and time for the development and
148 validation of drug. On the other hand, CADD asks for less time and can be used in
149 parallel with the processes of HTS. The better way has been found to combine both. India
150 claims to have set up the first dedicated department for Pharmacoinformatics at the
151 National Institute of Pharmaceutical Education And Research, S.A.S. Nagar, India in
152 2003 (Venkateswarlu & Kiran, 2018). The other countries followed it and now it is taught
153 as a fully commissioned discipline. Informatics pharmacists are among the highest-paid
154 professionals (Jelliffe & Tahani, 1993).

155 The remarkable comparison between CADD and HTS came in 2003 and established
156 CADD as definitely a better method in every respect. The case was to transform growth
157 factor- β 1 receptor kinase inhibitors. The researchers at Eli Lilly adopted the traditional
158 HTS method to find a lead compound that would be improved later on by examination of
159 structure-activity relationship using in vitro assays (Hammond & Cimino, 2001). On the
160 other hand, a team of researchers at Biogen Idec took to CADD and by adopting virtual
161 HTS based on structural interactions between a weak inhibitor a factor- β 1 receptor kinase
162 (Hanson, Levin, & Scott, 2012). The Biogen Idec team identified 87 hits by virtual
163 screening of compounds, and the best hit was identical in structure to that discovered by
164 Eli Lilly’s team through a rigorous HTS approach. (Hickey & Smyth, 2010). This case
165 proved that computer-based research could produce the same results as the years-long
166 full-scale HTS procedure. (Hammond, Jaffe, Cimino, & Huff, 2014).

167 **Incredible Present**

168 During the past 10 years, there has been a visible increase in the number of pharmacy
169 institutions and departments in the US which offer pharmacy informatics courses up to
170 the PharmD level. The number of pharmacy institutions has also increased at the same
171 rate. However, this increase has not been consistent on a percent per year basis. There
172 have been fact-finding studies by agencies like Flynn, Fox, and colleagues by analysis of
173 websites and surveys to analyze the syllabi of pharmacy schools. Although incomplete
174 information came up in these studies, however, the findings were consistent in a way that
175 there is a dearth of informatics educational offerings and there is a lack of progress over

176 the study time (Nouri, Hassali, & Hashmi, 2019). The original Flynn analysis 2005
177 showed an increase of 33%, while the recent study shows it to have reached 36%.
178 However, it is attributed to the increase in the number of schools offering pharmacy
179 informatics courses. Considering that the accreditation procedure has gone remarkable
180 changes during the past 10 years (making it harder to get), the trend towards an increase
181 in pharmacy schools and informatics courses is encouraging.

182 **Future Prospects**

183 There is a huge scope for advancement in Pharmacoinformatics, like any other field of
184 science (Allen, Ruan, King, & Ruan, 2019). The technologies like Artificial Intelligence
185 (AI), Blockchain, Telepharmacy, and Digiceuticals have great promise for this science.

186 **7. Artificial Intelligence (AI)**

187 Machine algorithms are already in practice, but AI is a service to bring sweeping
188 improvements in how to manage data with analytics and how to run operations (Toma,
189 Dinu, & Diguta, 2019). The greater the involvement of AI, the more extensive will be the
190 results.

191 **8. Blockchain**

192 Sharing of experience was a big challenge when pharmacies worked independently.
193 Uploading patient health information onto the block-chains, assigning personalized keys
194 to patients for transference and access and applying regulations for privacy, safety and
195 availability concerns will greatly help in the development of drugs.

196 **9. Telepharmacy**

197 This too is, in no way, a new idea. But the issues of internet bandwidth bring limitations
198 in serving remote patients who are most in need of this service (Yap, 2016). The
199 introduction of 5G technology and infrastructure improvements will help resolve the
200 issues and to expand this service.

201 **10. Digiceuticals**

202 Now, this surely is something quite new. It comprises digital health technologies that can
203 be applied to cure certain conditions or to assist medication therapies. This is the future of
204 healthcare and is bound to develop and expand further.

205 **Conclusion**

206 Information Technology has, without a hint of doubt, refashioned almost every aspect of
207 life (Shaikh & Khoja, 2014b). But its advantages in the field of medicine are unmatched,
208 solely because it is directly related to life, physical well-being, and healthcare.
209 Pharmacoinformatics is certainly the top field benefitting from information technology.
210 The job of developing new drugs has been expedited and facilitated by informatics. The
211 research that took years is now completed a lot quicker as every step is assisted by
212 technology. The future of this field, and as a result, of the whole healthcare industry is
213 promising. It is hard to abandon the traditional practice and to adopt an innovative
214 approach, but the delay caused in this delay directly results in prolonging suffering
215 (Ikram, Ghani, & Abdullah, 2015). Caution is certainly required in decision making, but
216 once something proves its worth, there should be no reluctance.

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