



**SDI Review Form 1.6**

Journal Name:	<a href="#">Asian Journal of Economics, Business and Accounting</a>
Manuscript Number:	Ms_AJEBA_64403
Title of the Manuscript:	Studying the impact of total quality management on entrepreneurial organizations' performance (Case Study: Insurance companies in Iran)
Type of the Article	

**General guideline for Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/journal/10/editorial-policy> )

**PART 1: Review Comments**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments	<ol style="list-style-type: none"> <li>The references format need to correct and revised. A lot of references sites in the article, but couldn't find the list from the references list.</li> <li>In this article, reviewer can't find the questionnaire's reliability and validity test to improve the test tool is available. Quantitative research need to provide the basic reliability and validity data to verify the measure tool is right.</li> </ol>	
<b>Minor</b> REVISION comments	<ol style="list-style-type: none"> <li>Author needs to enhance the conclusion part because the innovation point from this paper seems a little bit weaken. Suppose author needs to add the describe in the conclusion section</li> </ol>	
<b>Optional/General</b> comments		

**PART 2:**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

**Reviewer Details:**

Name:	Hsien-Yu, Shun
Department, University & Country	GuangDong University of Petrochemical Technology, China