



SDI Review Form 1.6

Journal Name:	Asian Journal of Fisheries and Aquatic Research
Manuscript Number:	Ms_AJFAR_56543
Title of the Manuscript:	CONSUMER BEHAVIOR ANALYSIS IN PURCHASE OF FRESH FISH IN BANDUNG CITY (CASE STUDY IN THE TRADITIONAL MARKET OF KOSAMBI)
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<p>This manuscript was on "CONSUMER BEHAVIOR ANALYSIS IN PURCHASE OF FRESH FISH IN BANDUNG CITY (CASE STUDY IN THE TRADITIONAL MARKET OF KOSAMBI)".</p> <p>Although the abstract was well-written but there are several typos and word repetition. This should be corrected. The introduction was too short and poorly referenced. More materials should be added and recent references should be cited. The old references in the introduction should be changed. Let the authors edit the entire manuscript and correct all typos. The discussion needs improvement. The conclusion also needs improvement.</p>	
Minor REVISION comments	-	
Optional/General comments	-	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

Reviewer Details:

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