



**SDI Review Form 1.6**

Journal Name:	<a href="#">Asian Journal of Fisheries and Aquatic Research</a>
Manuscript Number:	Ms_AJFAR_56543
Title of the Manuscript:	CONSUMER BEHAVIOR ANALYSIS IN PURCHASE OF FRESH FISH IN BANDUNG CITY (CASE STUDY IN THE TRADITIONAL MARKET OF KOSAMBI)
Type of the Article	Original Research Article

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This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

**PART 1: Review Comments**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments	The manuscript makes original contribution and can be published without modification The literature, analysis and conclusion is adequate.	
<b>Minor</b> REVISION comments	nil	
<b>Optional/General</b> comments	Nil	

**PART 2:**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

**Reviewer Details:**

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